



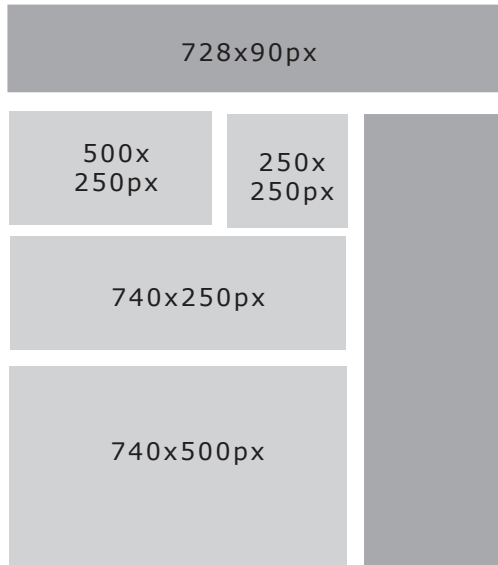
REACH YOUR AUDIENCE IN HARBOUR INLET

Your neighbors in Harbour Inlet would love to hear about your products and services, and now there are two ways to reach them with your message. The new Harbour Inlet website, for all residents and friends of Harbour Inlet, offers several advertising options at a low cost. Reach over 240 single family homes, most with year-round residents, as well as various condos and apartments - and all in one place.

The Harbour Inlet Association also publishes a neighborhood directory on a regular basis. Residents hold onto and refer to these directories throughout the year for many purposes. There are limited advertising opportunities available in the next directory which will be published in early 2019.

For maximum coverage of the neighborhood why not consider a website and directory package. This will offer the most exposure for your business and you will enjoy a discount as well.

OUR WEBSITE HARBOURINLET.ORG



SPECIFICATION

Website ads require minimum 3 months.
Limited positions available.

Leaderboard & in-line banners:

728x90 pixels | 740x250 pixels

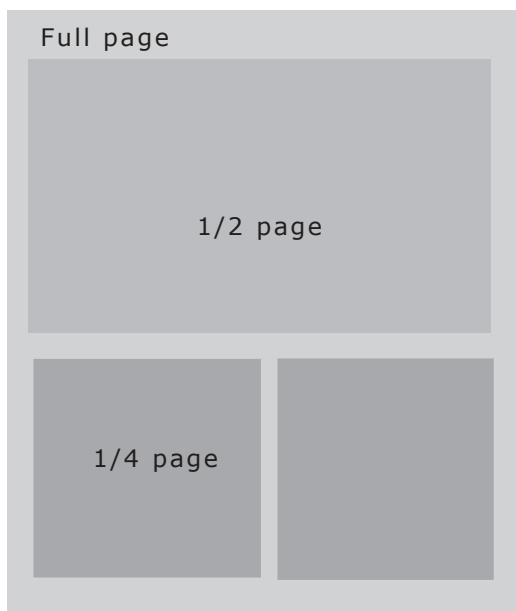
Two positions available. Ad at the top of the selected page is the first seen on the page. Can be placed within the content of the page as you scroll down.

Local Partners banners:

250 x 250 pixels | 500 x 250 pixels

Advertorial must have logo, no more than 140 characters, background (image/solid) link to redirect.

OUR PRINT DIRECTORY



SPECIFICATION

Directory available in A6 format. Ads in Black & White. Limited positions available.

Full page:

1200x1700 pixel in 300 dpi

Half Page:

1200x820 pixel in 300 dpi

1/4 Page:

600x820 pixel in 300 dpi

Logo and design will be sent in source files format (pdf, psd, or ai). For more information on how to submit material refer to confirmation email after purchase.

Closing date Feb 20th 2019. To be published March 2019

ADVERTISING FEES

Website		Directory		Website and Directory Packages	
Ad Type	Cost	Ad Type	Cost	Ad Type	Cost
Home page banner (monthly sponsor) – 728 x 90 pixels	1 month - \$100 3 months - \$250 6 months - \$500	Inside front cover	\$200	One-month website sponsor, 12 months local partner (large ad)	\$250
Home page ad – 740 x 500 pixels	3 months - \$150 6 months - \$250	Outside Back Cover	\$250	Website advertising plus directory	25% discount on total package
Local Partners Page – 250 x 250 pixels	6 months - \$100 12 months - \$175	Outside Map	\$200		
Local Partners Page – 500 x 250 pixels	6 months - \$150 12 months - \$225	Full page	\$150		
		Half Page	\$100		
		Quarter Page	\$50		

For more information on advertising opportunities, or to place an ad, please email communications@harbourinlet.org or call Joanne Robinson, President at Harbour Inlet Association at (303) 915-4924

CONFIRMATION SLIP

DATE: _____

NAME & LAST NAME: _____ COMPANY: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

PACKAGES WEBSITE PRINT DIRECTORY BOTH

SPECIFY SIZES _____